

An Overview of EAB's Utilization Reporting Dashboard

General Overview

User Activity Date: Once set, the date will carry over to other tabs. The default range is last 30 days.

Currently Enrolled at US College: User selected status of Currently Enrolled/Not Enrolled at another transferring institution.

User Type: Classification of the user. (e.g., 2-year, 4-year, high school student).

Account Created: User has created an account.

Target Start Term: User selected start term (e.g., Fall 2025).

Activity Type: Activity Type is the filter option available under Pipeline Details which displays data for either District Users or Total Sessions.

Year: Year selection for analysis.

General Overview

Context Menu: Hover over any data point or report to export via the three-dot pop up menu.

Full List Hyperlinks: Click the links below the Top 10 tables to view and download the full list of data.

Chart Options: When you drill into any data point or report, chart options are available at the top right allowing you to display the data in a manner that best suits your needs.

All Available Filters

Dashboard

Utilization Summary | Course Activity | Pipeline Details | Year-over-Year | Glossary

USER ACTIVITY DATE
Jan 9 2024 - Feb 7 2024

CURRENTLY ENROLLED AT US COLLEGE...
All

USER TYPE
All

ACCOUNT CREATED
All

TARGET START TERM
All

ACTIVITY TYPE
Distinct Users

YEAR
All

Core Functionality

Distinct Staff Login For Staff
This is the distinct number of individuals logged in to the staff URL in the selected date range.

METRICS & FILTERS

Download As...

9 Distinct Staff Login

1 Messages Sent

View Trends

Top 10 Feeder Schools (By Most Estimated Distinct Users)

Transfer College	Distinct Users in Ever	Courses Added Per College	% Courses Added Per College
Arkansas State Univ-Beebe	1	1	12.5%
Washington College	2	3	37.5%
Washington County Community C	3	4	50.0%
Sum	6	8	100.0%

[View Full List of Estimated Distinct Users and Transfer Schools](#)

[View Full List of Estimated Total Sessions and Transfer Schools](#)

Full List of Estimated Distin... » Drill In

Transfer College	Total Users Per College	Courses Added Per College	Percent Courses Added
Washington College	1	2	66.7%
Washington County Community College	1	1	33.3%
Sum	2	3	100.0%

An Overview of EAB's Utilization Reporting Dashboard

Utilization Summary Tab

Total Sessions: Total number of unique sessions by any user.

Distinct Users: Total number of user sessions who added at least three or more courses or have an account created.

Accounts Created: Total number of user sessions who have created an account during the selected date range.

Account Conversion Rate: This is the conversion rate based on the percent of distinct users who created an account.

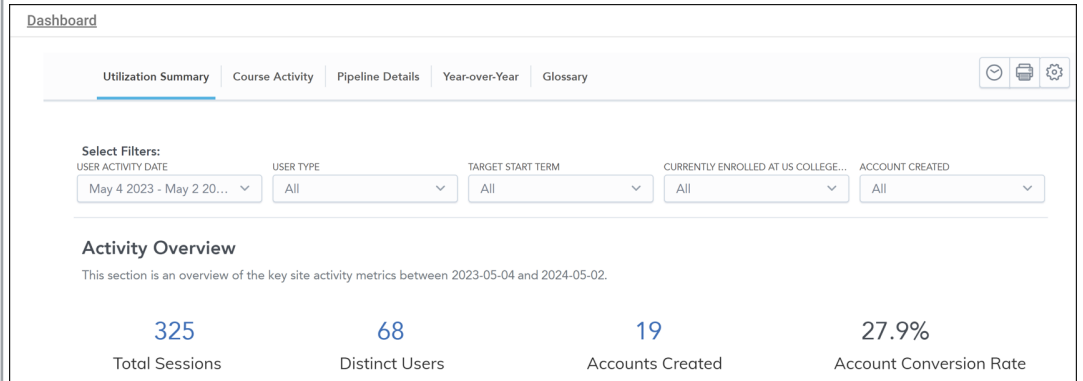
Utilization Summary Tab

Session Trends by Week: Shows the total number of unique sessions by any user.

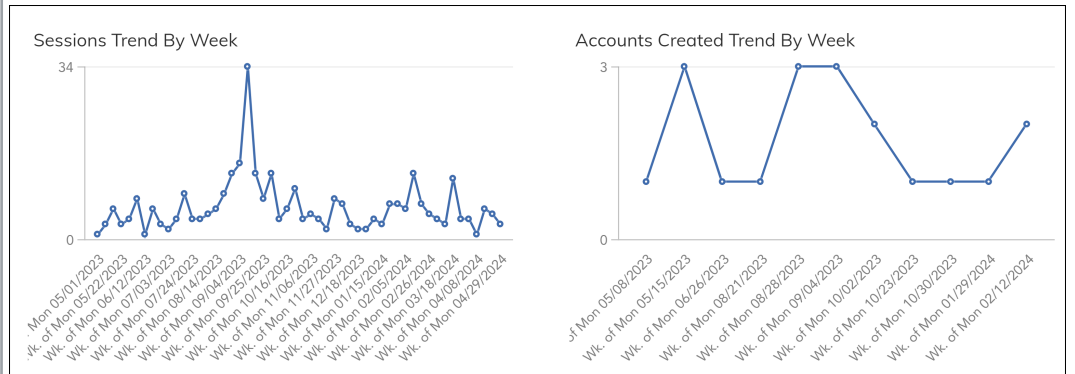
Accounts Created Trends by Week: Shows the total number of accounts created in the selected date range.

Week: Aligns with calendar year (e.g., W1/2024 = January 1-7, 2024)

Activity Overview



Trends by Week



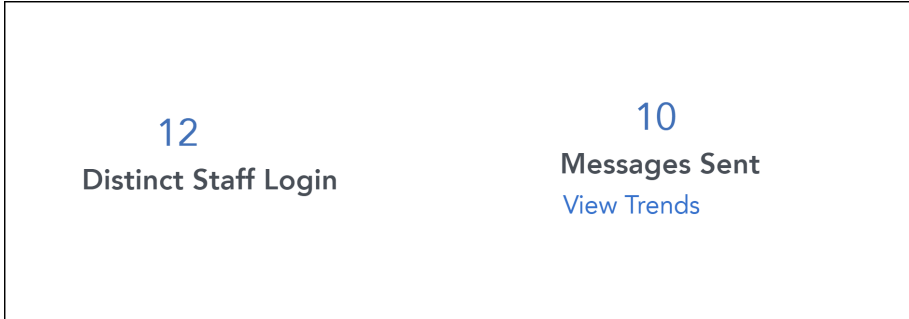
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Utilization Tab

Distinct Staff Login: Total number of courses submitted by users that have existing equivalences.

Messages Sent: Total number of messages sent by users via the portal.

Activity Overview Breakdown

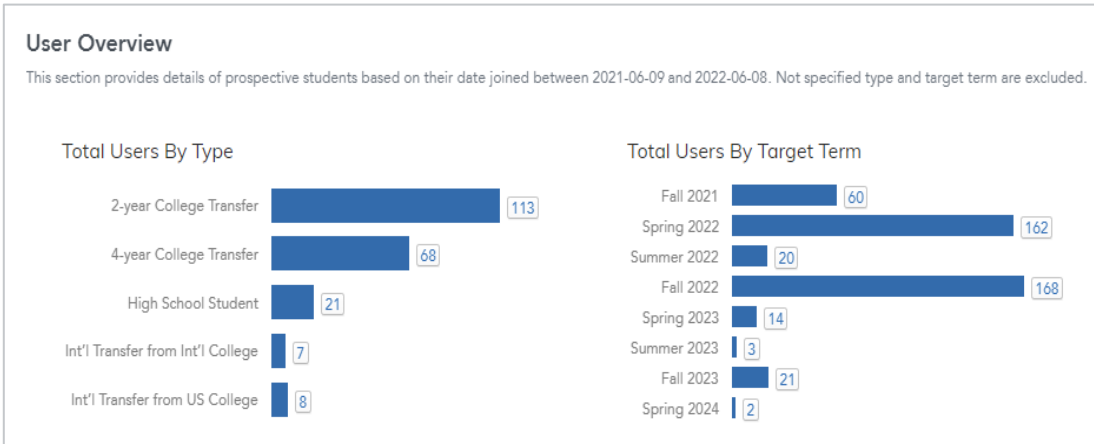


Utilization Summary Tab

Total Users by Type: Shows the total number of users by type in the selected date range. Users who have not selected any type are excluded.

Total Users by Target Term: Total number of users by target term in the selected date range. Users who have not selected any term are excluded.

User Overview



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Course Activity Tab

Course Added: Total number of courses submitted by users that have existing equivalences.

Pending Course Added: Total number of pending courses (no prior equivalency) submitted for review by users.

Pending Course Resolved: Total number of pending courses resolved in the selected date range, regardless of when they were added.

Pending Course Unresolved: Total number of pending courses still unresolved from those added in the selected date range.

Course Activity Tab

Pending Courses by Transfer College: The number of pending courses by institution as submitted by users.

Courses Overview

Dashboard

Utilization Summary | **Course Activity** | Pipeline Details | Year-over-Year | Glossary

Select Filter

USER ACTIVITY DATE: May 4 2023 - May 2 20...
 USER TYPE: All
 TARGET START TERM: All

Courses Overview

This section is an overview of the courses and pending courses added by students.

263	20	15	7
Course Added	Pending Course Added	Pending Course Resolved	Pending Course Unresolved
View Trends	View Trends	View Trends	View Trends

Pending Courses by Transfer College

Pending Course by Transfer College			
Transfer College	Pending Courses	Pending Courses Resolved	Pending Courses Unresolved
Blue Ridge Community College	1		1
College of DuPage	4	2	2
Hudson County Community College	4	3	1
Indiana University - Bloomington	1	1	
Sul Ross State University	2	1	1
University of Notre Dame	1		1
Washington County Community College	7	8	1

An Overview of EAB's Utilization Reporting Dashboard

Pipeline Details Tab

Distinct Users: Total number of user sessions who added at least three or more courses in the selected date range, or have an account created.

Pipeline Details Tab

Users with more than one School: This is the percent of estimated distinct users who submitted course from more than one transfer school.

Users with In-State Schools: Total number of estimated distinct users who added at least one course from an in-state institution.

Users with Out-of-State Schools: The number of estimated distinct users who have not added at least one course from an in-state institution. Institutions with null or international locations are classified as out-of-state.

Pipeline Details Tab

By Most Estimated Distinct Users: This is a report of the top ten institutions with the most estimated distinct users and the total number of courses they have added.

Estimated Distinct Users

Pipeline Details

This section provides insights into what colleges, states, and majors users are interacting with in portal. Note that users are allowed to enter multiple colleges and majors for review, and for some users, these colleges may be different from where they are currently enrolled. Data is based on the Activity Type filter for either Total Sessions or Distinct Users

319

Distinct Users

Location Overview

Location Overview

Note that for this section, the location i.e. state and college are associated with the coursework added by users for transfer review

15.05%

Users With More than One School

166

63%

Users With In-State Schools

99

37%

Users With Out-of-State Schools

Top 10 Feeder Schools

Top 10 Feeder Schools (By Most Estimated Distinct Users)

Transfer College	Total Users Per Colle	Courses Added P	%Courses Added Per College
Butler Community College	544	6,988	47.9%
Hutchinson Community College	163	2,185	15.0%
Cowley Community College	133	1,625	11.1%
Newman University	82	409	2.8%
WSU Campus of Appl Sci & Tech	72	609	4.2%
Kansas State University	63	649	4.5%
Johnson County Comm College	56	595	4.1%
University of Kansas	50	577	4.0%
Barton Community College	33	372	2.6%
Friends University	33	205	1.4%
Fort Hays State University	29	363	2.5%
Sum	1,258	14,577	100.0%

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Pipeline Details Tab

By Most Estimated Distinct Users: This is a report of the top ten states with the most estimated distinct users and the total number of courses they have added from institutions in these states.

Top 10 States for Transfer Schools

Top 10 States for Transfer Schools (By Most Estimated Distinct Users)

Transfer State	Total Users Per State	Courses Added Per State	%Courses Added Per State
KS	1,304	18,793	84.8%
OK	88	890	4.0%
MO	62	580	2.6%
TX	60	524	2.4%
CA	36	245	1.1%
AZ	31	264	1.2%
Not Assigned	31	340	1.5%
IL	28	202	0.9%
CO	23	184	0.8%
IN	18	149	0.7%
Sum	1,681	22,171	100.0%

Pipeline Details Tab

Submitted More Than One Major: This is the percent of estimated distinct users who submitted two or three intended majors.

Top 10 Majors By Estimated Distinct Users: The total count of each major selected by Estimated Distinct Users.

Intended Major Overview

Intended Major Overview

This section provides an overview of the intended majors users are interested in pursuing upon transfer. Users are allowed to enter multiple majors for review.

63.2%

Submitted More Than One Major

Top 10 Majors Selected By Estimated Distinct Users

Intended Major	Distinct Users in Ever
Accounting	22
Art - Studio Art	1
Biological Sciences BA	51
Biological Sciences BS	26
Communication-Journalism	6
Communication-Open Emphasis	3
Communications-Electronic Med	3
Economics	4
Elementary Education	29
Field Major Biol Sci/Biochem	3
General Business	10
History	4
Sum	172

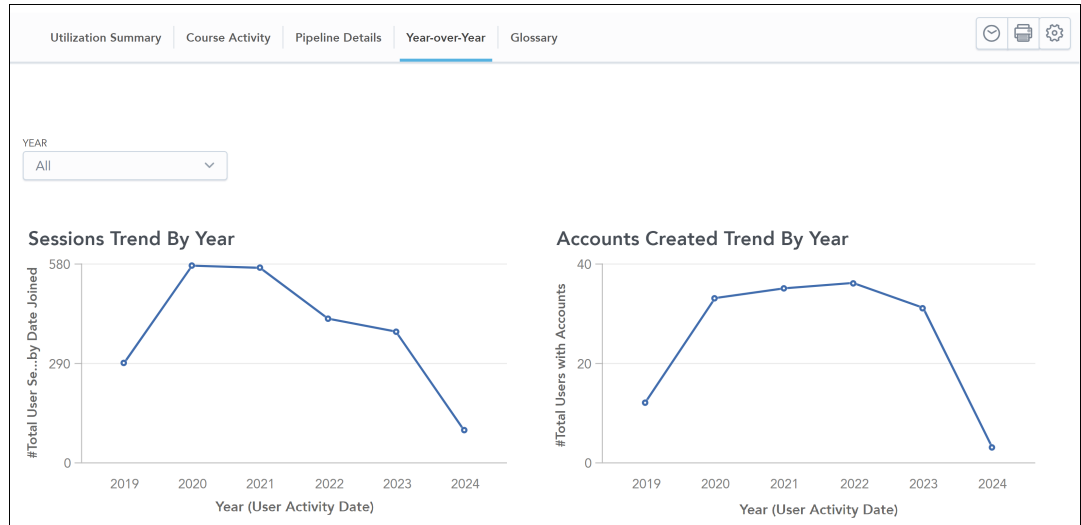
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Year-over-Year Tab

Session Trends by Year: The trend report shows the total number of unique sessions by any user, with or without an account based on the year selected from the drop-down.

Accounts Created Trends by Year: The trend report shows the total number of accounts created through the platform based on the years selected from the drop-down.

Trends By Year



Glossary Tab

The Glossary defines each metric in the Analytics Dashboard, by tab.

Data in the dashboards are refreshed daily at 8:00 AM ET.

Glossary

Transfer Dashboard

Utilization Summary | Course Activity | Pipeline Details | Year-over-Year | **Glossary**

Data in the dashboards are refreshed daily at 8:00 AM ET

Dashboard	KPI/Report Title	Description
Utilization Summary	Total Sessions	This is the total number of unique sessions by any user, with or without an account based on date joined in the selected date range.
	Total Users By Target Term	This report shows the total number of users by target term in the selected date range by date joined. Users who have not selected any term are excluded.
	Distinct Users	This is the total number of user sessions who added at least three or more courses in the selected date range, or have an account created.
	Accounts Created	This is the total number of user sessions who have created an account through the platform and their date joined is in the selected date range.
	Account Conversion Rate	This is the conversion rate based on percent of estimated distinct users who created an account.