

# POWER UP

## Your Strategic Initiatives

District leaders are trying to achieve a long list of ambitious goals, from improving math scores and getting kids back in school to raising teacher morale. But for many, progress is slow and change is hard to make stick.

Our researchers studied what the most successful districts do differently to achieve the most ambitious goals. What did we find? Eight consistent hallmarks of successful strategic initiatives that any leader can use to avoid common pitfalls of progress.

### How District Leaders Can Beat the Odds and Achieve Ambitious Goals

#### How to Use the Hallmarks

District leaders starting a new strategic initiative will face many challenges along the way. "Power up" your initiative by incorporating these eight hallmarks to overcome common obstacles in your path and maximize the potential for success.

