# The AI-POWERED Student Success Journey

Prepare for the journey ahead and explore how AI can enhance student success.

As institutions grapple with evolving student needs and operational challenges, AI offers powerful tools to streamline processes, personalize support, and improve outcomes. Understanding this landscape is crucial for institutions that want to use AI effectively.

Emerging AI tools create new opportunities for student success leaders and staff to improve student outcomes across the institution. New AI can help you deliver personalized student support at scale, enhance staff efficiency, quickly identify student needs, and more. Explore the map below for inspiration.



#### **Setting Sail**

#### **Enrollment + Onboarding**

- Deliver instant answers to admissions questions through Al chatbots
- Customize welcome messages and orientation information
- Guide course selection based on academic goals with AI assistance



#### **Charting the Course Ahead**

#### **Academic Journey**

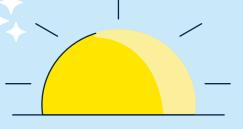
- Identify academic struggles early through Al analysis
- Initiate proactive outreach for financial aid and support services
- Streamline appointments with advisors and counselors through Al facilitation



#### **Navigating Rough Waters**

#### **Support + Intervention**

- Detect academic struggles early through Al analysis
- Conduct proactive outreach for financial aid and support services
- Facilitate appointments with advisors and counselors using Al



#### **Exploring New Horizons**

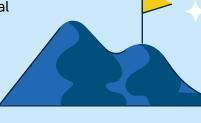
#### **Career Preparation**

- Power career exploration with Al-driven tools
- Provide personalized internship and job recommendations
- Automate resume reviews and interview preparation tips



#### **Graduation + Beyond**

- Assist graduation audits and final requirements checks with Al
- Suggest personalized alumni networking opportunities
- Power ongoing career development resources with Al



## Poor adoption and implementation could derail the AI voyage, steering it into stormy seas

- Lack of clear direction from leadership obscures the AI path.
- Fears of AI errors and bias create choppy waters.
- Staff are adrift without hands-on Al experience and peer guidance.
- Uncertainty about Al's impact on roles creates workforce whirlpools.



### Four Strategies to Help You Find Your Way

- 1 CENTRALIZE YOUR AI BEST PRACTICES
- 2 DEVELOP AI COLLABORATION SPACES
- **3** DEFINE + ADDRESS AI RISKS
- 4 MAKE AI A STRATEGIC PRIORITY



Navigate 360 is the only CRM powered by student-centric AI—AI that is intentionally designed and embedded to improve daily life for your staff and outcomes for your students.



Accelerate **staff** productivity and free up more time for the work they love



Give **students** the 24/7 personalized support they need and expect



Success staff weigh in on Al's role in student success—read our survey results here