

The AI-POWERED

Student Success Journey

Prepare for the journey ahead and explore how AI can enhance student success.

As institutions grapple with evolving student needs and operational challenges, AI offers powerful tools to streamline processes, personalize support, and improve outcomes. Understanding this landscape is crucial for institutions that want to use AI effectively.

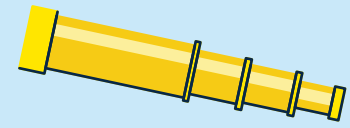
Emerging AI tools create new opportunities for student success leaders and staff to improve student outcomes across the institution. New AI can help you deliver personalized student support at scale, enhance staff efficiency, quickly identify student needs, and more. Explore the map below for inspiration.



Setting Sail

Enrollment + Onboarding

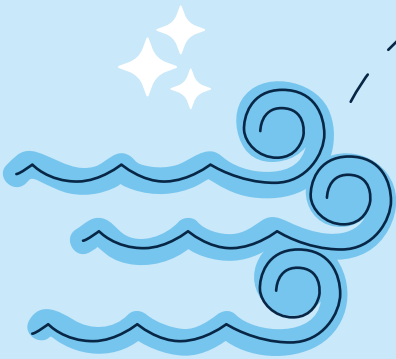
- Deliver instant answers to admissions questions through AI chatbots
- Customize welcome messages and orientation information
- Guide course selection based on academic goals with AI assistance



Charting the Course Ahead

Academic Journey

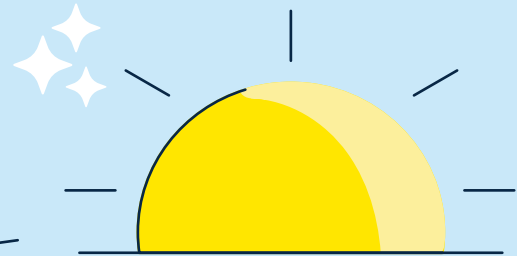
- Identify academic struggles early through AI analysis
- Initiate proactive outreach for financial aid and support services
- Streamline appointments with advisors and counselors through AI facilitation



Navigating Rough Waters

Support + Intervention

- Detect academic struggles early through AI analysis
- Conduct proactive outreach for financial aid and support services
- Facilitate appointments with advisors and counselors using AI



Exploring New Horizons

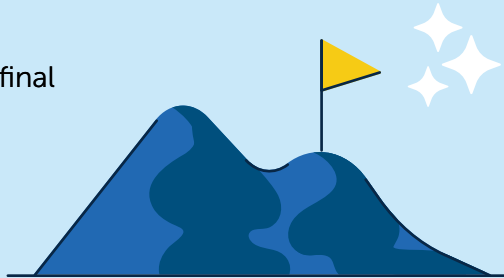
Career Preparation

- Power career exploration with AI-driven tools
- Provide personalized internship and job recommendations
- Automate resume reviews and interview preparation tips

Reaching the Destination

Graduation + Beyond

- Assist graduation audits and final requirements checks with AI
- Suggest personalized alumni networking opportunities
- Power ongoing career development resources with AI



Poor adoption and implementation could derail the AI voyage, steering it into stormy seas

- Lack of clear direction from leadership obscures the AI path.
- Fears of AI errors and bias create choppy waters.
- Staff are adrift without hands-on AI experience and peer guidance.
- Uncertainty about AI's impact on roles creates workforce whirlpools.



Four Strategies to Help You Find Your Way

- 1 CENTRALIZE YOUR AI BEST PRACTICES**
- 2 DEVELOP AI COLLABORATION SPACES**
- 3 DEFINE + ADDRESS AI RISKS**
- 4 MAKE AI A STRATEGIC PRIORITY**

Transforming Student Success with AI: Explore Navigate360

Navigate360 is at the forefront of this transformation, introducing AI-powered features to help institutions use the power of AI for student success.

New AI Features in Navigate360



Student Knowledge Bot



Report Assistant



Message Content Creator



Program Advising Bot
Concept Testing



Success staff weigh in on AI's role in student success—[read our survey results here](#)

eab.com/roleofAI

© 2024 by EAB. All Rights Reserved. 39281