

# Higher Ed Data Governance 101

At the highest level, data governance means sharing and caring for institutional data. Governance processes include defining ownership rights and responsibilities and creating and enforcing standards and policies around data's meaning, storage, accessibility, security, and use. In an environment where decisions have higher stakes than ever before—for student support, institutional sustainability, and everything in between—good data governance is the bedrock of a data-informed campus.

Explore the infographic to learn 5 pillars of effective higher ed data governance.

## Benefits of Higher Ed Data Governance



### Preserve Institutional Knowledge

As staff come and go, ensure that institutional knowledge is retained with strong governance practices



### Improve Security

Audit user actions and monitor logs to identify privacy and security risks and preclude security breaches.



### Embed Progress

Build accountability into processes to facilitate technological transitions and prevent backslide on progress.



### Maximize Staff Contributions

Ensure staff can work efficiently and effectively toward the correct decisions with access to trustworthy data.



## 5 Pillars of Effective Data Governance

1

### Institutional Data Ownership

Prioritize efforts to standardize and manage data to create a shared view of campus data and position it as a strategic asset. Data belongs to the institution, not to an individual or office on campus.

2

### Data Governance Structures

Align expertise to tasks for strong, shared governance structures with bicameral data governance committees. A strategy group defines the direction, outcomes, and priorities, while an implementation group focuses on executing the plans.

3

### Enterprise Data Value

Use data across campus with the support of a technology with consistent and accessible data dictionaries and metadata.

4

### Data Quality Assurance

Embed processes to ensure data is reliable and trustworthy. Additionally, data stewards monitor compliance with set standards to ensure quality data.

5

### Data Access Controls

Ensure appropriate access to data with consistent and streamlined processes. Principled, (semi-) automatic data access or role-based access permissions segments confidential data from public data.

## Transform Your Campus's Data Governance

Edify, EAB's data management platform designed specifically for higher education, centralizes disparate data sources to facilitate processes, provide insights, and improve access and security.



Read the ways technology can support you in implementing effective data governance on your campus at

[eab.com/data-governance-blog](https://eab.com/data-governance-blog)

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