

Meeting Location:

EAB
2445 M Street NW
Washington, DC 20037
(202) 747-1000

Dinner Location:

Ris
2275 L Street NW
Washington, DC 20037
(202) 730-2500

Hotel Accommodations:

Park Hyatt
1201 24th Street NW
Washington, DC 20037
(202) 789-1234

Day One

- 12:00 p.m. **Guest Arrival and Registration**
Lunch Provided
- 1:00 p.m. **Welcome and Introductions**
- 1:20 p.m. **EAB's State of the Sector for Higher Ed**
What Advancement Leaders Need to Know Now
- 3:30 p.m. **Evolving the Role of Deans in the Era of Perma-Campaigns**
Multidisciplinary and Unit Gifts
- 5:00 p.m. **Adjournment**
- 5:30 p.m. **Dinner at Ris**

Day Two

- 8:00 a.m. **Optional Session: Introduction to Advancement Marketing Services**
EAB's Complimentary Solution for Annual Giving
- 8:30 a.m. **Breakfast**
- 9:00 a.m. **Donors of the Future**
An Interactive Experience to Reimagine Constituent Engagement
- 10:30 a.m. **Tackling Staff Retention in a Highly Competitive Talent Market**
- 12:00 p.m. **Adjournment**