

Labour Analyses to Support Programme Performance on a Global Stage

Early Access Opportunity to Leverage New Data in Making Informed, Data-Driven Growth Decisions

EAB Market Insights now provides labour market analyses to assess programme alignment with market demand in select countries.

Possible Global Data Use Cases



Vet **new or existing programmes** to maximise attractiveness to students from specific source countries



Accelerate your international student **diversification strategy** with programmes aligned to in-demand skills in new markets



Refine your **TNE portfolio** to ensure programme quality, attractiveness, and alignment with employer needs

Global Data Scope

- Average monthly demand growth for professionals with a particular skillset vs. all professionals
- Relevant jobs posted in the past year
- Top occupations, skills, and employers

Current and Forthcoming Labour Market Data by Country

Long-Running Data

- United States
- Canada
- United Kingdom
- Australia

Newly Vetted Data

- Austria
- Chile
- Croatia
- Czech Republic
- Denmark
- Germany
- Hong Kong
- India
- Ireland
- Luxembourg
- Mexico
- Singapore
- South Africa
- Spain
- Sweden
- UAE

Forthcoming Data

- Argentina
- Belgium
- Brazil
- Switzerland
- China
- Colombia
- France
- Malaysia
- Netherlands
- New Zealand
- Philippines
- Poland
- Portugal
- Romania

Simplified Market Insights Project Timeline



Pick a programme



Pick a country



Kickoff call with EAB



Receive report



Debrief call with EAB

← Two months →