

# EAB New Presidents INTENSIVE



**Hosted by Sally Amoruso**

Chief Partner Officer for EAB

Congratulations on your presidency!

In EAB's 2025 State of the Sector our researchers spotlight the dynamics driving change across higher education—narratives diminishing the value of higher ed, enrollment pressures, heightened costs fueled by inflation, continued tensions around academic freedom, free speech, and social justice, academic unpreparedness, escalating mental health needs, and AI.

We at EAB believe that this is a time when strong leadership in higher education is needed more than ever.

As such, our hope is to support your successful transition through our New Presidents Intensive (NPI), which has since 2020 counted over 200 college and university presidents as alumni. The NPI provides a data-rich and research-informed exploration of the key dimensions relevant across the current state of the presidency, creates a community of fellow new presidents, and highlights critical resources for ongoing support.

The NPI starts with a brief (virtual) welcome in mid-June, followed by an in-person session in DC and weekly two-hour virtual convenings across July.

We would love for you to join our Class of 2025. While there is no fee, we ask that you commit to attending at least five of the six sessions so that we may preserve the integrity and value of the cohort experience for all.

I look forward to welcoming you in June.

Until then, my very best regards,

A stylized, handwritten signature in black ink, likely belonging to Sally Amoruso.

**Sally Amoruso**

*Chief Partner Officer for EAB*



# 2025 New Presidents Intensive

## VIRTUAL INTRODUCTIONS: Tuesday, June 17

1:00–2:00 p.m. **Welcome and Cohort Meet & Greet**

## IN-PERSON KICKOFF: June 23–24 (Washington, DC)

### Monday, June 23 | EAB Headquarters, Washington, DC

12:00 p.m. **Lunch & Introductions**

12:30 p.m. **EAB's State of the Sector**  
*Unpacking the Crisis of Public Confidence in Higher Ed*

2:00 p.m. **Dynamic Strategy**  
*Embedding Rigor, Agility, and Accountability into Institutional Strategy and Strategic Planning*

3:00 p.m. **Differentiating the Student Value Proposition**  
*Creating Compelling Relevance to Drive Student Choice*

4:30 p.m. **Institutional Self-Assessment**

6:00 p.m. **Dinner, Networking and Guided Table Discussions**

### Tuesday, June 24 | EAB Headquarters, Washington, DC

8:00 a.m. **Breakfast Discussion for Research University Presidents**  
*Key Strategies for Growing (and Sustaining) Research Funding*

9:00 a.m. **Implications of AI for Higher Ed and the Future of Work**  
*Five Key Opportunities for University Leadership*

10:30 am **Shared Governance 2.0**  
*Building Trust and Campuswide Engagement Around Critical Decisions*

12:00 p.m. (Working Lunch) **The President as Fundraiser-In-Chief**  
*Emerging Trends and Best Practices in Effective Advancement*

1:30 p.m. **Special Presidential Panel**  
*Lessons in Bold Leadership*

3:00 p.m. **Adjournment**

## VIRTUAL SESSIONS: Every Tuesday Across July

**Tuesday, July 1, 2025**

1:00–3:00 p.m.

### **Blueprint for Growth**

*A Deep Dive into Enrollment Trends—Undergraduate, Professional, and Graduate*

**Tuesday, July 8, 2025**

1:00–3:00 p.m.

### **Rethinking Student Success**

*Implications for Enrollment, Student Success, Mental Health and Well-Being*

**Tuesday, July 15, 2025**

1:00–3:00 p.m.

### **Critical Considerations for Achieving Financial Sustainability and Resilience**

*Hardwiring Academic and Administrative Efficiency*

**Tuesday, July 22, 2025**

1:00–3:00 p.m.

### **The New World of College Athletics**

*What Every President Needs to Know (and Ask)*

**Tuesday, July 29, 2025**

1:00–3:00 p.m.

### **Balancing Inclusivity, Free Speech, and Academic Freedom**

*Navigating Flashpoints and Policy Implications in the New Normal*

## SPECIAL GUEST PRESIDENTS INCLUDE:



**Jonathan Alger, J.D.**  
American University



**Andrew Hsu, Ph.D.**  
College of Charleston



**Rachelle Keck, Ph.D.**  
Grand View University



**Kevin Ross, Ed.D.**  
Lynn University



**Keith Whitfield, Ph.D.**  
Former President, University of  
Nevada Las Vegas

For questions, please contact Alexis Gray at [alexisgray@eab.com](mailto:alexisgray@eab.com)