

Meeting Location:

EAB
2445 M Street NW
Washington, DC 20037
202-747-1000

Dinner Location:

RPM Italian
650 K Street NW
Washington, DC 20001
123-456-7890

Hotel Accommodations:

Park Hyatt Washington DC
1201 24th Street NW
Washington, DC 20037
202-789-1234

- February 4** 12:00 p.m. **Guest Arrival and Registration**
Lunch Provided
- 12:30 p.m. **Welcome and Introductions**
- 1:00 p.m. **Unpacking the Crisis of Public Confidence in Higher Ed**
What Critics Get Wrong (and Right) About the Value of a Degree
Sally Amoruso
- 2:45 p.m. **Navigating a Changing Federal Policy Landscape**
Ben Court
- 4:00 p.m. **A New Era of Advancement**
What Presidents Need to Know About Evolving Donor Demands
Maria Vance
- 5:30 p.m. **Depart for Dinner**
RPM Italian
- February 5** 8:00 a.m. **Breakfast and Optional Session: Winning Strategies for a Shifting Enrollment Market**
Adapting to Emerging Trends and Engaging Students Effectively
Beth Donaldson
- 8:30 a.m. **The Modern Anchor Institution**
Driving Undeniable Economic Impact and Reclaiming the Public Good Mantle
Colin Koproske
- 10:30 a.m. **Meeting the AI Moment**
David Attis
- 12:00 p.m. **Adjournment**