

# Who's on Match?

## A Snapshot of Our Student Users

### Global Representation

#### Top 10 Countries

(in order of student volume)

- |             |              |
|-------------|--------------|
| 1. UAE      | 6. Hong Kong |
| 2. Thailand | 7. Ghana     |
| 3. Vietnam  | 8. Colombia  |
| 4. Brazil   | 9. Panama    |
| 5. Mexico   | 10. Kenya    |



140+

countries  
represented  
on the platform



Average international  
student budget:

\$40k/year

We partner with

1,500+

international schools, school  
groups, and global organizations  
to bring you verified students  
from around the world.

Sample international schools  
and organizations we  
partner with include:

- ISP
- GEMS Education
- Enko
- CIS
- EducationUSA



"[Match] is helping Cal Lutheran **connect with students who otherwise would not have included us** on their university list and has **led those students to enroll**."



But what I didn't fully anticipate was how significant the change in counselor relationships would be. During visits to their schools and at conferences...they've sought us out more than ever before to collaborate and to thank us for giving their students more choices!"

Director of International Admissions  
California Lutheran University



Average GPA  
for students  
participating  
in 2023-2024:

3.3  
average

#### Top 4 Curricula

- International Baccalaureate
- A Levels
- GCSE
- Advanced Placement



#### Top Programs of Interest

- Business
- Engineering
- Computer Science
- Health Sciences
- Psychology



# Who's on Match?

## A Snapshot of Our Student Users

### US Representation

#### Top 10 States (in order of student volume)

- |               |                 |
|---------------|-----------------|
| 1. Texas      | 6. Pennsylvania |
| 2. Illinois   | 7. Florida      |
| 3. New York   | 8. Maryland     |
| 4. Virginia   | 9. Arizona      |
| 5. California | 10. Indiana     |



#### Top Majors of Interest

- Health Sciences
- Business
- Engineering
- Computer Science
- Psychology



#### All 50 States

contain schools, districts, community-based organizations, and students on Apply and Naviance

70+

community-based organizations

- Sample CBOs:
- College Possible
  - OneGoal
  - College Advising Corps



3.3

#### Average GPA

for students in the class of 2025



6,000+

US high schools and districts partner with Match, including:

- Waukegan School District (IL)
- Northwest Independent School District (TX)
- Brevard County School District (FL)



50%

of students on the platform identify as first-gen or work with CBOs



US based students on Match come from our district and CBO partnerships as well as integrations with Apply and PowerSchool Naviance®, enabling **71% of all U.S. high school students to opt-in to receiving matches.**

